

Welcome to the Third Annual Plano Book Festival for Adult Literacy!

If you like to read books or learn about people who write them, we have an exciting book festival for you. This year some 70 authors will speak in four different locations. In the Municipal Center (City Hall) authors will speak in the City Council Chambers, in Meeting Room A (to the East of the Council Chambers) and in the Building Inspection Meeting Room (to the South of the Council Chambers).

Authors will also speak in the Plano Station next to the DART light rail station, which is West of City Hall. Authors, panels of authors and workshops are scheduled every 50 minutes throughout the day.

In Haggard Park, to the West of the DART light rail station, books will be sold and authors will sign them in Tent 1 located in the parking lot. The four tents to the North contain exhibitor booths, information and first aid. In the park you will also find food vendors, a children's tent and entertainment in the gazebo.

The Plano Book Festival for Adult Literacy is presented by the Collin County Adult Literacy Council, with the assistance of many people in our community. Please support the corporations and businesses that have helped to make this event possible.

Following the book festival, there will be an Authors' Party, Buffet and Silent Auction at The Southfork Hotel located at 1600 N. Central Expwy. in Plano. Tickets for the Authors' Party are \$40.00 and can be purchased at the Collin County Adult Literacy Council booth located in Tent 2 in Haggard Park. All proceeds from the party benefit adult literacy programs in Collin County. If you would like to spend the night at the Southfork, the hotel is offering anyone from the book festival a very special rate of \$45.00. For reservations, call 1-866-665-2680.

The population of Collin County continues to increase. Every year we also see an increase in the number of people who want to learn English. We now have more than 50,000 people in our county who are unable to speak, read, write or comprehend English. Plano has taken the lead to host a first class book festival for adult literacy in the DFW area. Plano has also taken the lead to focus on improving the number and quality of opportunities for the non-English speaking residents of our county to learn English.

We have many fine adult literacy programs in our county. Each year, hundreds of volunteers working with dozens of programs contribute thousands of hours to help thousands of adults learn to read. Yet more tutors and more programs are needed to keep pace with the growing need for adult education in our county.

With your help, we can do much more in the area of adult literacy than we have been able to accomplish in the past. With your help, we will be able to make a difference in the lives of tens of thousands of people for generations to come. With your help, we will one day have a stand alone Literacy Center in Collin County.

A Literacy Center would provide ongoing training for tutors and a resource center for literacy materials of all kinds, including computers equipped with literacy software which is designed specifically for teaching people to read and write English or get a G. E. D. This software is often priced beyond what many individual programs can afford. A Literacy Center would provide a hub for coordinating and networking literacy efforts throughout our county. It would also serve daily as a location for adult education.

Thank you for your support of adult literacy. We hope you enjoy the festival!

Rev. Michael Frick, President
Collin County Adult Literacy Council

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All proceeds from the Plano Book Festival will benefit the CCALC and its affiliate programs.

Collin County Adult Literacy Council

Rev. Michael Frick
 President

Rosa-María Crocker
 Vice-President

Angela Funai
 Secretary

Eileen Turner
 Treasurer

For a listing of literacy providers in Collin County please visit www.CCALC.org or call 972-633-9603

Program Design by
Scissortail Publishing LLC
Publishers of Collin County Kids
 972-612-7123

Printing by
One2One Digital Technologies
 972-509-9748

2004

Plano Book Festival

Saturday, March 20

10:00 am to 5:00 pm

Downtown Plano

*Plano Municipal Center / City Hall,
Plano Station, & Haggard Park*

PROGRAM

Authors will speak and panel discussions will take place in Plano Station and the Municipal Center. For schedule, see page 8.

SIGNING TENT

Featured authors will sign their newest books in Tent 1 in Haggard Park. Children's Activities will take place in Tent 6. See map on pg. 11.

GETTING AROUND

Free parking is available in downtown parking lots. Please see map on page 10 for parking locations.

PBF INFORMATION CENTER

General information will be available at the Information Booth in tent 2 in Haggard Park and at Information Area in the Municipal Center.

REFRESHMENTS

PBF welcomes the following vendors: Dippin Dots Ice Cream, Sonny Bryan's BBQ, Taylor Made Shaved Ice and Ye Ole Butcher Shop. Food vendors will be in the parking lot of Haggard Park. Various downtown restaurants will be open during festival hours.

FIRST AID

The First Aid Station is located in Tent 2 in Haggard Park.

Writing Contest Winners to be Announced!

Please join Mayor Pat Evans and the Collin County Adult Literacy Council in congratulating the adult and youth winners of our writing contest at 10:00 am in the City Council Chambers of the Municipal Center. Adult contest winners will read their entries at noon and children's contest winners will read their entries at 1pm and 2pm.

Authors' Party & Silent Auction at The Southfork Hotel

Following the Plano Book Festival, please join us for an exciting opportunity to meet over 30 Texas authors at the Authors' Party from 5:30 p.m. to 8:00 p.m. at the Southfork Hotel, 1600 North Central Expressway in Plano. Enjoy a buffet dinner while MC Jeff Crilley from Fox 4 introduces the authors. There will be a Silent Auction with some exciting items including a Grandfather Clock donated by King Arthur Clock & Jewelry, antique replica furniture donated by Sutton Place, gift baskets, gift certificates, and more. All proceeds from the Authors' Party and Silent Auction will go to CCALC programs for adult literacy. Tickets are \$40 and may be purchased at the PBF information booth, Borders Book Sales in Tent 1 or at the door.

Entertainment & Children's Activities

There will be lots of entertainment, music, storytelling and special children's activities in Haggard Park at the Gazebo and in the Kid's Tent (see schedule on pg. 9 and map on pg. 10). Schedules are subject to change. Schedules will also be posted at each location.

PBF Board Members

Senator Florence Shapiro, Honorary Chairwoman, Michael & Debbie Frick, Rosa Maria Crocker, Angela Funai, Eileen Turner, Alma Buss, Janet Roberts, Marion Collins, June Zheng, George Peña, Ebonye Davis, Milli Brown, Lynda Morley, Dorothy McConachie, Nancie Przada, Minette Riordan, Christina Roberts, Gail Pounders, Mark Baggesen, Molly Wagoner, Amy Crawford

2004 FEATURED AUTHORS

Dick Arme y

Arme y's Axioms

www.cse.org

For 18 years in the House of Representatives, Dick Arme y fought tirelessly for lower taxes, less government, and more freedom. Leader Arme y was a strong believer in the policies of Ronald Reagan. He was first elected to Congress in 1984 and went to Washington in 1985 as a novice. In January of 1991, Mr. Arme y was appointed ranking Republican on the Joint Economic Committee. Dick Arme y was a main author of the *Contract with America*. He became the Majority Leader in the 104th Congress. Mr. Arme y received his Ph.D. in economics from the University of Oklahoma. He began his teaching career at the University of Montana, then moved on to West Texas State, and Austin College. In 1972, he began a thirteen-year stint at the University of North Texas. Mr. Arme y and his wife, Susan, attend Lewisville Bible Church. They have five children. He is an avid bass fisherman and believes in the restorative powers of fishing, where he can put aside the pressures of work and spend time with his wife and children.

Reading: 3:10 p.m., City Council Chambers

Dr. Bill Baker, Lt. Colonel, USAF (Ret.)

The Cultural Heritage of Arabs, Islam, and the Middle East

www.brownbooks.com/authors/baker

William (Bill) Baker was born in Pampa, Texas, in 1949. His parents moved the family to Nazareth, Israel, in 1950 where he lived and studied through high school. Professor Baker is a native Arabic and Hebrew speaker, and reads and writes both. He served twenty-seven years in the United States Air Force, retiring in 2000 as a Lieutenant Colonel. Professor Baker has worked and traveled extensively throughout the Middle East and North Africa. Professor Baker has a Bachelor's degree in Foreign Service from Baylor University, and a Master's degree in Political Science from Southwest Texas State University. As a Political-Military Affairs Officer, Professor Baker has served as Senior Middle East Intelligence Analyst at the Pentagon, Adjunct Lecturer in International Affairs at the Air Force Special Operations School, Assistant Professor of Arabic at the United States Air Force Academy, and has taught seminars on contemporary Middle East wars, the Arab culture, and Middle East history. He is currently a lecturer in Arabic and Middle East Studies at Baylor University in Waco, Texas.

The State of Affairs panel; 2:20 p.m., Plano Station

Ginnie Siena Bivona

Haunted Encounters, Real Life Stories of Supernatural Experiences

www.atriadpress.com

Ginnie Siena Bivona is President of Atriad Press, a publishing house specializing in the paranormal. She has served as acquisitions editor for a regional press for the past six years, and is also a published author of two cookbooks and a novel.

Mark Bogosian

Never Again Self-Defense Guide for the Flying Public

www.brownbooks.com/authors/bogosian

Mark Bogosian is a 1983 graduate of the United States Air Force Academy. He was a C-130 aircraft commander at Pope Air Force Base North Carolina, where his special qualifications included SOLL II (Special Operations Low Level II). He was also a C-21 Lear Jet aircraft commander and instructor pilot at

Barksdale Air Force Base, Louisiana. Mark has flown as a first officer on the Boeing MD-80 and as a captain on the Fokker F-100. He is currently a first officer on the Boeing 757/767 for a major U. S. airline.

"Never Again: Self-Defense Guide for the Flying Public" panel: 1:30 p.m., Plano Station

Trudy Bourgeois

Her Corner Office

www.hybridleader.com

Trudy Bourgeois became one of the first African American female VPs in the consumer goods industry. With over twenty years of business experience, Trudy understands what is needed to inspire employees, create workable strategies, and improve employee performance. She is a sought-after business coach of both men and women in Fortune 500 companies.

"Taking Care of Business" panel: 1:30 p.m., Mtg. Room A

Milli Brown

www.brownbooks.com

Milli Brown has been called an entrepreneurial publisher for entrepreneurial authors. Her client roster is a who's who of media personalities, CEOs, business professionals, and experts from all walks of life. Brown Books Publishing Group was established as a publishing company for authors who have chosen to retain the rights to their work. This Dallas based company is proud of their numerous award winning books and a unique business model that empowers authors.

"The Writer's Craft: Publishing Your Book" panel: 11:50 a.m., City Council Chambers

Joyce P. Buckner, Ph. D.

Making Real Love Happen - The New ERA of Intimacy

Joyce Buckner, Ph.D. is recognized internationally as a leading authority on relationships, intimacy, and the dialogical process. A licensed psychologist and marriage and family therapist in private practice for more than 30 years, she appears as a relationship expert on international radio and television talk shows, including the Oprah Winfrey Show. Dr. Buckner is a former professor and academic department head in the University of Texas system. She is certified by the Council for the National Registry of Health Service Providers in Psychology, is past president of the International Association for Imago relationship Therapy, and is listed in Who's Who in the World. She and her husband, Sanford Reitman, M.D., have 6 adult children and 8 grandchildren and live on a ranch west of Fort Worth, Texas.

"Building Stronger Relationships" panel: 12:40 p.m., City Council Chambers

Lillian Stewart Carl

Lucifer's Crown

Time Enough to Die

www.lillianstewartcarl.com

Lillian Stewart Carl has published multiple novels and multiple short stories in multiple genres. Her novels blend mystery, romance and fantasy, have plots based on history and archaeology, and often feature paranormal themes. *Lucifer's Crown* is her eleventh novel. All the others are in print, and one is available in audio. Many of her novels and short stories are available in electronic form from www.fictionwise.com. Lillian has lived for many years in North Texas, in a book-lined cloister cleverly disguised as a tract house. She is a member of The Author's Guild,

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Novelists Inc., Science Fiction Writers of America, and Sisters in Crime.

“The Thrill of Mysteries” panel: 10:10 a.m., City Council Chambers

Dr. Mary Cimarolli

The Bootlegger's Other Daughter

Dr. Mary Cimarolli is a retired English professor at Richland College. She earned her Ed.D. at Texas A & M -Commerce. *The Bootlegger's Other Daughter* is number four in the Sam Rayburn Series on Rural Life.

“Lone Star Literature” panel: 3:10 p.m., Plano Station

Steve Copling

The Listener

Steve Copling has over twenty-three years in law enforcement and corporate security. During that time, he has served more than eight years on SWAT as a marksman, an entry team operator, and a team leader. His sixteen years of investigative experience includes Narcotics, juvenile and property crimes, and Internal Affairs. He is currently a police sergeant assigned to patrol and SWAT in the Plano Police Department. He lives in a small north Texas town with his wife of 26 years and three sons.

“The Thrill of Mysteries” panel: 10:10 a.m., City Council Chambers

Jeff Crilley

Free Publicity

www.jeffcrilley.com

Jeff Crilley is an Emmy Award winning TV reporter in Dallas. With over two decades of TV news experience, he has made hundreds of national news appearances including CNN, CNN Headline News, FOX News, The Discovery Channel, Good Morning America, and The CBS Early Show. His peers have recognized him with dozens of national and regional awards including, the National Headliners Award, the Edward R. Murrow Award, and the Thurgood Marshall Award. Jeff is married to a fellow reporter and competitor, Victoria Snee, from the WB. He is a graduate of Michigan State University with a Bachelor's Degree in Communications.

Reading: 2:20 p.m., City Council Chamber

Ken C. Cross

The Witness

www.kencross.com

Ken C. Cross was born in El Paso, Texas and lived there most of his life. He currently resides with his wife and two children in Frisco, Texas. Ken is a self-taught Bible student and an avid reader of God's Word who has taught on the books of Revelation and Isaiah. *The Witness* is Ken's first novel. He has also written several articles based on scriptural viewpoints of worldly events and thoughts. Currently, Ken is hard at work on his second novel, *Amos Moses*.

Good Reads: Literary Fiction panel; 12:40 p.m., Plano Station

Cindy Daniel

Death Warmed Over

www.deathwarmedovermysteries.com

Cindy Daniel lives in Rockwall, Texas with her husband, son, and daughter. She works as an orthopedic research coordinator at a Dallas area children's hospital. She coordinates and writes the Ask-A-Pro feature for the Sisters In Crime Internet Chapter.

She is also a book reviewer for Mystery Morgue. Cindy is a member of Mystery Writers of America, Sisters in Crime, SinC Internet Chapter, SinC Guppies, Romance Writers of America - Kiss of Death, and American Medical Writers Association; she is the Dallas Meeting Coordinator for the Southwest Chapter of Mystery Writers of America.

“The Thrill of Mysteries” panel: 10:10 a.m., City Council Chambers

Bill Dareing

The Pages of Time

“Writing Your Family History” panel: 2:20 p.m.

Mtg. Room A

George DeJohn

Three Minutes to a Strong Mind and Fit Body

George DeJohn has been a personal trainer for over 15 years and has trained personalities such as Michael Dell - CEO of Dell computers, Mark Cuban - owner of the Dallas Mavericks, Dennis Rodman, Dick Smothers of the Smothers Brothers, and Dr. Bob Kramer. He holds an advanced certification from the NASM (National Academy of Sports Medicine) and has an advanced certification in training Bio-Mechanic's and Nutrition from the Institute of Aerobic Research. He currently hosts the The TrainStation Fitness Show on Sportsradio 1310 The Ticket.

“Health and Fitness” panel: 11:50 p.m., Plano Station

Carolyn King Dennis, M.Th.

When Mom and Dad Grow Old

“Matters of the Heart: Stories of Families” panel: 10:10 p.m. Plano Station

Carol King Dennis was a hospital chaplain, creator and coordinator of a hospital lay-ministry training program, director of a community center program for senior adults, and trainer of empathic listening skills. Her undergraduate degree is from Indiana University of Pennsylvania; her Master of Theology from Perkins School of Theology, SMU. She is married to attorney, Robert B. Dennis. One or more of their elderly parents have resided in a long-term care facility for almost twenty years. Mrs. Dennis experienced care of both her father and mother-in-law, who both died at age ninety-one. Her mother is currently ninety-five years old.

Kelli Kyle Dominguez

The Perfect Piñata / La Piñata Perfecta

Kelli Kyle Dominguez, a native of Austin, Texas, graduated from the University of Texas in 1986 with a BA in English, and in 1987 with a BS in Education. Kelli has taught Pre-kindergarten and Kindergarten for ten years, and is currently a 4th grade Science teacher in Austin ISD. Her first book, *The Perfect Piñata*, was inspired by actual events. Her family and inspiration include one wonderful husband and three terrific kids, ages 6, 7, and 8.

“Double Your Pleasure” panel: 11:00 p.m., Mtg. Room A

Sydney Newman Dotson

No Greater Deception A True Texas Story

From as early as the founding of America, Sydney's family has been blessed with a long line of judges, law enforcement officers and military officers including General George Armstrong Custer. In the 1800's, Sydney's great-great-great grandmother served as her husband's deputy, rode a horse and wore guns. Sydney's father was a fifth generation law enforcement officer in

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Texas. Her own investigative skills are truly put to the test when he passes away. Sydney's strong ethical family upbringing inspired her to write this book. Sydney has over 20 years of corporate strategy, sales and marketing experience with companies such as GTE, EDS, and IBM. She and her family live in Dallas, Texas where she is an author and business consultant.

"True Crimes" panel: 11:00 a.m., City Council Chambers

Pattie G. Fields

Curtain Call: A Mother Daughter Story of Triumph Over Adversity

Patti Fields is a writer and AIDS educator, as well as a wife, mother and grandmother. She is a charter member of Mother's Hope, a group dedicated to AIDS awareness programs in the North Texas schools. In addition, Patti co-founded the Jewish HIV Support Group of Dallas and often speaks for the Dallas Chapter of the NAMES Project. You may contact Patti at pfields@curtaincallbook.com.

"Matters of the Heart: Stories of Families" panel: 10:10 a.m., Plano Station

Roy R. Fisher, Jr.

The Lucky B . . . Club: Letters to My Bride from the Left Seat

Roy R. (Jack) Fisher, Jr. is a Licensed General Real Estate Appraiser. His and his wife, Joyce have 24 grandchildren and 10 great-grandchildren.

"Historical Perspectives" panel: 3:10 p.m., Bldg. Inspection Room

Susan Fisher (Anderson)

The Lucky B . . . Club: Letters to My Bride from the Left Seat

Susan Fisher Anderson lives in Celina, Texas with her husband, Glenn, where her monthly column, "Celina for Novices" is published in The Celina Record/Star. Together they have six children and five grandchildren.

"Historical Perspectives" panel: 3:10 p.m., Bldg. Inspection Room

Robert Flynn

Paul Baker and the Integration of Abilities

Growing Up a Sullen Baptist and Other Lies

Robert Flynn is the author of twelve books. His books have won awards from the Texas Institute of Letters and the National Cowboy Hall of Fame. He taught with Paul Baker at Baylor and Trinity universities for thirty years. Now retired, he makes his home in San Antonio.

Reading: 12:40 p.m. Bldg. Inspection Room

Matt Fuller

A Smart Little Saver

www.brownbooks.com/authors/m.fuller/index.htm

Matt Fuller is an investment broker and Vice-President at J.C. Bradford & Co. in Plano, Texas. He hosts a popular weekly call-in radio program about investing. Matt was inspired by his own children to write books that will help children understand the importance and value of saving and investing.

"Through a Child's Eyes" panel; 10:10 a.m., Meeting Room A in City Hall

"Money Matters" panel; 3:10 p.m., Meeting Room A in City Hall

Dr. Lawana S. Gladney

If I Have To Tell You One More Time. . . Six Keys to Motivating Your Kids

www.DrGladney.com

Dr. Gladney has a BS in elementary education, an MS in educational psychology and a PhD in instructional psychology and technology. She is married and has four children. Dr. Gladney is also a well-respected teacher and professor. She has taught at both elementary and middle school levels, and at college. Additionally, Dr. Gladney is an experienced and accomplished motivational speaker committed to helping individuals achieve their personal and professional goals. Dr. Gladney has established two other organizations dedicated to women's growth and development. As founder and past president of Young Educated Sisters (YES, Inc.), she works hard to help deter teenage pregnancy through empowerment. As founder and president of The Six Million Dollar Woman's Club, Inc., a national nonprofit women's organization, she works directly with women to enrich their lives.

"Educated Parenting" panel; 11:00 a.m., Plano Station

Jim Gramon

Legendary Texas Storytellers

Famous Texas Folklorists and Their Stories

Fun Texas Festivals and Events

www.jimgramon.com

Jim Gramon grew up in rural Texas (Manchaca and Cumby), learned to tell whoppers, was a bit-flipper (programmer) for many years, owned a software company, and was a technical recruiter. He always loved writing. He learned storytelling early, from Texas legends like John Henry Faulk, Ben King Green, and J. Frank Dobie. His teachers in school told him that storytelling would get him in trouble. As it turns out, it also got him published. He used those same storytelling skills in his songwriting and music career in the 50's and 60's. Jim was there for the birth of the "Austin Sound" becoming friends with folks like Kinky Friedman, Allen Wayne Damron, Rusty Wier, Steven Fromholz, Bill Moss, Janis Joplin, Segle Fry, and Roy Orbison. Jim does book signings and storytelling events all over the state. He is a member of the Board of Directors of the Writers' League of Texas, Cowboy Poets' Society, Texas Coalition of Authors, and the Austin Songwriters Group. Jim lives in scenic downtown San Leanna, with his wife, Sally, and a herd of wild critters.

Lone Star Literature panel; 3:10 p.m., Plano Station

Tommy L. Hamilton

Never Again Self-Defense Guide for the Flying Public

www.brownbook.com/authors/bogosian

Tommy Hamilton is a police lieutenant with the Dallas/Fort Worth International Airport Department of Public Safety. He has spent the past thirteen years with the Special Weapons and Tactics (SWAT) Team and has served on the Entry Team, the Sniper Team, and worked as an FBI-trained hostage negotiator. Lt. Hamilton is currently the SWAT Team Commander, with a specialty in Tactical Training. Lt. Hamilton also teaches at several police academies and community colleges in the Dallas/Fort Worth area, where he is a staff instructor in Defensive Tactics. He is a four-time recipient of the Nick Fowler Top Instructor Award at the Tarrant County College Basic Police Officer's Academy and has received the Top Instructor Award at the Cedar Valley College Police Academy. He is also a First Degree Black Belt with the Korean Yudo Association. Lt. Hamilton was

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recently asked to teach aircraft assaults to foreign military and civilian specialized units for the State Department.

Never Again: Self-Defense Guide for the Flying Public panel; 1:30 p.m., Plano Station

L.C. Hayden

When Colette Died

L. C. Hayden has been publishing since 1975 in various magazines, periodicals, and newspapers. She holds a Master's Degree in Creative Writing from the University of Texas at El Paso. Besides writing, Hayden enjoys drawing, reading, traveling, and scuba diving. Hayden, a retired English high school teacher, calls El Paso, Texas, her home, although she and her husband spend most of their time on the road in their motor home, promoting books, doing workshops, or speaking at schools and other organizations. She is a member of Sisters in Crime, Mystery Writers of America, Southwest Writers, and DL, an online mystery discussion group.

"The Thrill of Mysteries" panel; 10:10 a.m., City Council Chambers

R.L. Hayden

Cover-Up: An Alternate Roswell Story

Richard L. Hayden, a retired school teacher, lives in El Paso, Texas. He spends most of his time driving his wife, L. C. Hayden, to and from book signings for her mystery novels, hosting Roper Lake State Park in Arizona, and researching UFO's and other phenomena. Hayden holds a BA in Mass Communications as well as a primary teaching certificate. He enjoys hiking, traveling, camping, diving, and amateur radio. He can be found in the CW portion of most bands. His call sign is WA5RMH. While this is his first novel, he has many more adventures planned for Rick and Sarina. For more information about Cover-Up, visit <http://www.RickPrescott.4t.com> or e-mail rickprescott@juno.com.

Good Reads: Literary Fiction panel; 12:40 p.m., Plano Station

Sharon Hudgins

The Other Side of Russia: A Slice of Life in Siberia and the Russian Far East

An award-winning food and travel writer, Sharon Hudgins taught for the University of Maryland, University College in Germany, Spain, Greece, Japan, Korea, and Russia. She served as an administrator for the university's two undergraduate degree programs in Siberia and the Russian Far East. Hudgins currently resides in the United States with her husband, Tom.

"Historical Perspectives" panel: 3:10 p.m., Bldg. Inspection Room

Bill Hunter

God's Covenant With America

www.billhunter.org

Bill Hunter was born in Hereford, Texas, and attended West Texas State University in Canyon, Texas, before studying law at Tulane Law School in New Orleans. For more than 43 years, he has engaged in a small town law practice in Dalhart, Texas, where he lives with his wife, Jeanette. Following his law school days, Mr. Hunter began an extensive private study of history, Christianity, and the Bible. A spiritual encounter in 1970 and a defining moment at Williamsburg, Virginia led to the unfolding of a special God-ordained plan for America, which is the subject

of this writing. His e-mail address is hunters3@xit.net.

"The State of Affairs" panel: 2:20 p.m., Plano Station

Gary M. Lavergne

Worse Than Death: The Dallas Nightclub Murders and the Texas Multiple Murder Law

www.garylavergne.com

Gary M. Lavergne is Director of Admissions Research at the University of Texas at Austin. He is the author of *A Sniper in the Tower: The Charles Whitman Murders* and *Bad Boy from Rosebud: The Murderous Life of Kenneth Allen McDuff*, both published by the University of North Texas press. Lavergne has appeared on numerous television shows, including The Today Show, The Prosecutors for the Discovery Channel, and American Justice for the A&E Television network.

"True Crimes" panel: 11:00 a.m., City Council Chambers

Phil Livingston

War Horse

Phil Livingston, the horse editor of Western Livestock Journal, editor of the Paint Horse Journal, and lifelong horseman and equestrian journalist and writer, attended Texas A & M and graduated from Cal Poly. Phil is the son of a career Army cavalry officer who served in World War I, World War II, and the Korean War.

"Historical Perspectives" panel: 3:10 p.m. Bldg. Inspection Room

Dr. Len Lopez

Action Steps Journal: To Burn or Not to Burn

www.DrLenLopez.com

Dr. Lopez began his career in Dallas, Texas as a doctor of chiropractic. He expanded his professional training and became a Certified Clinical Nutritionist (C.C.N.), Certified Chiropractic Sports Physician (C.C.S.P.), and Certified Strength and Conditioning Specialist (C.C.S.P.), with additional training in Applied Kinesiology and homeopathy. He is an Adjunct professor at Parker College of Chiropractic and was the host of the TV show Natural Health Made Simple. His approach to healing is: "Treat the Cause-Not the Symptom."

"Health and Fitness" panel: 11:50 a.m., Plano Station

Catherine Carrasco Lynch

Mi Abuelita

Catherine Carrasco Lynch was born and raised in El Paso, Texas. She received her bachelor's degree from Texas Woman's University and returned to the border city to begin her career as a speech language pathologist. She earned her Master's Degree in Speech Language Pathology from her alma mater and was issued her Certificate of Clinical Competency with the American Speech-Language-Hearing Association. She discovered there were not enough Spanish books that incorporated the advanced teaching techniques taught in graduate school so she started writing. *Mi Abuelita* is the first of a series of books designed to promote early speech and language development while encouraging literacy among Hispanic families.

"Double Your Pleasure" panel: 11:00 a.m., Meeting Room A

William Manchee

Yes, We're Open

Plastic Gods

www.williammanchee.com

William Manchee is a California native who earned a B.A.

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degree from UCLA in 1969, and a J.D. degree from SMU Law School in 1976. Now a resident of Plano, Texas he and his wife, Janet, have been married 35 years and raised four children. In addition to writing, Manchee practices law with his son, Jim. Other fiction novels he has written include: *Twice Tempted: Undaunted: Brash Endeavor: Death Pact: Second Chair: Cash Call: and Trouble in Trinidad*. His nonfiction works include *Yes, We're Open* and *Defending the Small Business Under Siege*.

"Taking Care of Business" panel: 1:30 p.m., Meeting Room A in City Hall

"Good Reads: Literary Fiction" panel: 12:40 p.m., Plano Station

Barr McClellan

Blood, Money & Power: How LBJ Killed JFK
www.barrmcclellan.com

Barr McClellan represented President Lyndon Johnson and his interests from 1966-1971. He served primarily through Texas power attorney Edward Clark and Johnson business attorney Don Thomas, advising on political strategy, campaign contributions, attorney-client privilege issues, television and labor disputes. He was also personal attorney for Clark in seeking an assassination bonus from Big Oil interests in Dallas. An honors graduate of the University of Texas at Austin, he received bachelor and law degrees there. Now residing in Gulfport, Mississippi with his wife Cecile, he has five sons and a daughter. Two of his sons hold highly visible government offices: Scott McClellan is the White House Press Secretary and Mark McClellan is the Director of the Food & Drug Administration.

"State of Affairs" panel: 2:20 p.m., Plano Station

Reading: 11:00 a.m., Building Inspection Room

Murray McColloch

Book of Animals

Murray McColloch is a retired attorney who started writing stories about his grandchildren's pets and then began expanding it to other animals. He is a graduate of the University of Maryland and Harvard Law School. Not only has he lived in several states, he has traveled to all states and all over Europe, Russia, China, Latin America, Southeast Asia, Australia, and New Zealand. In his travels he has visited many zoos and animal parks. He did extensive research on the animals so that the information about them in the book would be accurate.

"Through a Child's Eyes" panel: 10:10 a.m., Meeting Room A in City Hall

Marlane Miller

Brainstyles for Lovers
www.brainstyles.com

Marlane Miller is a graduate of UCLA and has been a professional in the human development field since 1965. Her groundbreaking research on the brain and its impact on personality has been tested by some of the highest performing leaders, their teams and families at PepsiCo., Procter & Gamble, Turner Broadcasting's marketing division, GTE, Sears, public relations firms and the Center for Creative Leadership as well as universities in America, Mexico and Canada. Brainstyles materials, including validated self-tests, books, coaching, and seminars can be viewed and purchased at www.brainstyles.com.

"Building Stronger Relationships" panel: 12:40 p.m., City Council Chambers

Maryann Miller

Play It Again Sam

www.maryannwrites.com

Maryann Miller has a wealth of experience as a journalist, publishing in numerous regional and national newspapers and magazines. Nine of her nonfiction books have been published by The Rosen Publishing Group in New York. *Coping With Weapons and Violence in School and On Your Streets*, which is in its third printing, was chosen by the New York Library as one of the Best Books for Teens. She has also had two novels electronically published: *Friends Forever*, a young adult novel, and *Open Season*, the first book in a mystery series. Miller won her first writing award at age twelve and continues to garner recognition for her short stories, books, and screenplays. She placed as a finalist at the Sundance Film Festival with her screenplay, *A Question of Honor*. The script adaptation of *Open Season* was selected as a semi-finalist in the 2000 Chesterfield Film Company Screenplay Fellowship. *Friends Forever* is a finalist in the EPPIE contest, an award for original electronically published books. She currently lives in Winnsboro, Texas.

"Good Reads: Literary Fiction" panel: 12:40 p.m., Plano Station

Lynda Morley

Outings & Adventures With Children Ages 1-6 & Beyond

Lynda Taylor Morley has written the fourth edition of *Outings and Adventures* after nine years of selecting, organizing, and executing field trips in Dallas-Ft. Worth with her two children. Morley has presented her experiences to over 200 parenting groups including Moms Clubs, Early Childhood PTAs, and MOPS groups. A degreed cultural anthropologist, Morley has studied the Nez Perce, a Native American Indian Tribe, and lived among the Mayan Indians of the Yucatan. Currently, she is a PISD substitute teacher, writes and publishes book reviews for Morley Press and volunteers her time and talents with PTA, Cub Scouts, PISD Mentoring Program, church and community. She manages a type-A directed home, enjoys writing children's fiction, people watching and sitting down to candlelight dinners with her family.

"Educated Parenting" panel: 11:00 a.m., Plano Station

Bob Morris

Bob Morris reviews books and films for Amazon.com and Borders.com, both of which currently rank him #8 among their Top 100 Reviewers. After earning a Master of Arts degree in comparative literature from Yale University, Bob Morris began his career teaching English at two boarding schools in New England. He served as CEO of the National Humanities Faculty in Massachusetts, before coming to Texas as director of development at the University of Dallas. Thereafter, Bob held a series of senior-level corporate executive positions before establishing a practice as an independent management consultant. He has also been an adjunct professor of English at Eastfield College. According to Bob, he's been a bookworm since childhood, and his love of literature is even greater now.

"The Writer's Craft: Publishing Your Book" panel: 11:50 a.m., City Council Chambers

Featured authors continued on page 12.

SCHEDULE OF EVENTS

	Municipal Center / City Hall			Plano Station
	City Council Chambers	Meeting Room A	Bldg. Inspection Rm.	
10:00am	Opening Welcome by Mayor Pat Evans Writing Contest Winners Announced			
10:10am	The Thrill of Mysteries Steve Copling, Cindy Daniel, L.C. Hayden, & Lillian Stewart Carl	Through a Child's Eyes Murray McColloch, Matt Fuller, Gisella Olivo Whittington, & Jane Roberts Wood	Adult Writing Workshop	Matters of the Heart: Stories of Families Carolyn King Dennis, M.Th. Pattie G. Fields, Pam Stone, & Helen West-Rodriguez, Ph.D
11:00am	True Crimes Sydney Newman Dotson, Gary M. Lavergne, Carlton Stowers, Dr. Paul Tracy	Double Your Pleasure (Bilingual Children's Books) Catherine Carrasco Lynch, Helen West-Rodriguez Ph.D. & Kelli Kyle Dominguez	Barr McClellan <i>Blood, Money & Power: How LBJ Killed JFK</i>	Educated Parenting Dr. Lawana S. Gladney, Lynda Morley, & Del-Metri Williams
11:50am	Publising 101 Bob Morris, Jeff Putnam, Melanie Rigney & Dr. Barbara Wedgewood	Books for Young Adults Marjorie Hodgson Parker, Joyce Gibson Roach, Paul Spellman, & Hazel Spire	Children's Writing Workshop	Health and Fitness George DeJohn, Dr. Christine Quatro & Dr. Len Lopez
12:40pm	Building Stronger Relationships Joyce P. Buckner, Ph.D, Marlane Miller, & Dr. Terry Parsons	What's the Word (Vocabulary Workshop) By Hyla Swesnik Presented by Alicia Sigur	Robert Flynn <i>Paul Baker and the Interegation of Abilities</i>	Good Reads: Literary Fiction Ken C. Cross, R.L. Hayden, William Manchee, Maryann Miller, & Jane Roberts Wood
1:30pm	Humor:A Prescription for Healthy Relationships Jeannette Wright	Taking Care of Business Trudy Bourgeois & William Manchee	Haunted Encounters, Real Life Stories of Supernatural Experiences Ginnie Siena Bivona & Mitchel Whittington	Never Again: Self-Defense Guide for the Flying Public Mark Bogosian, Tommy L. Hamilton, & Michael K. Regan
2:20pm	Jeff Crilley <i>Free Publicity</i>	Writing Your Family History Bill Daring, John J. Roark & Merle Volding	Living an Outrageously Healthy Life (Spinal Care) Tree of Life Chiropractic Dr. Ken Wilson II Presented by Chris Burfield	State of Affairs Dr. Bill Baker, Bill Hunter, Barr McLellan
3:10pm	Dick Armey <i>Armey's Axioms</i>	Money Matters Matt Fuller, Suzanne Short & William Verkest	Historical Perspectives Susan Fisher Anderson, Roy R. Fisher, Jr., Sharon Hudgins, Phil Livingston & Ed Roberts	Lone Star Literature Mary Cimarolli, Jim Gramon, Mackey Murdock, & Paul Spellman
4:00pm	Dr. Terry Parsons <i>The Intimacy Jungle</i>	Poetry Readings by Jim Wilson	The Complete Idiot's Guide to Journaling	
5:30 to 8:00pm Authors' Party, Buffet and Silent Auction at The Southfork Hotel. 1600 N. Central Expressway. Tickets are available at the PBF information booth in Tent 2 or at Borders Book Sales booth in Tent 1. Credit cards are accepted at the Borders Booth.				

SCHEDULE OF EVENTS

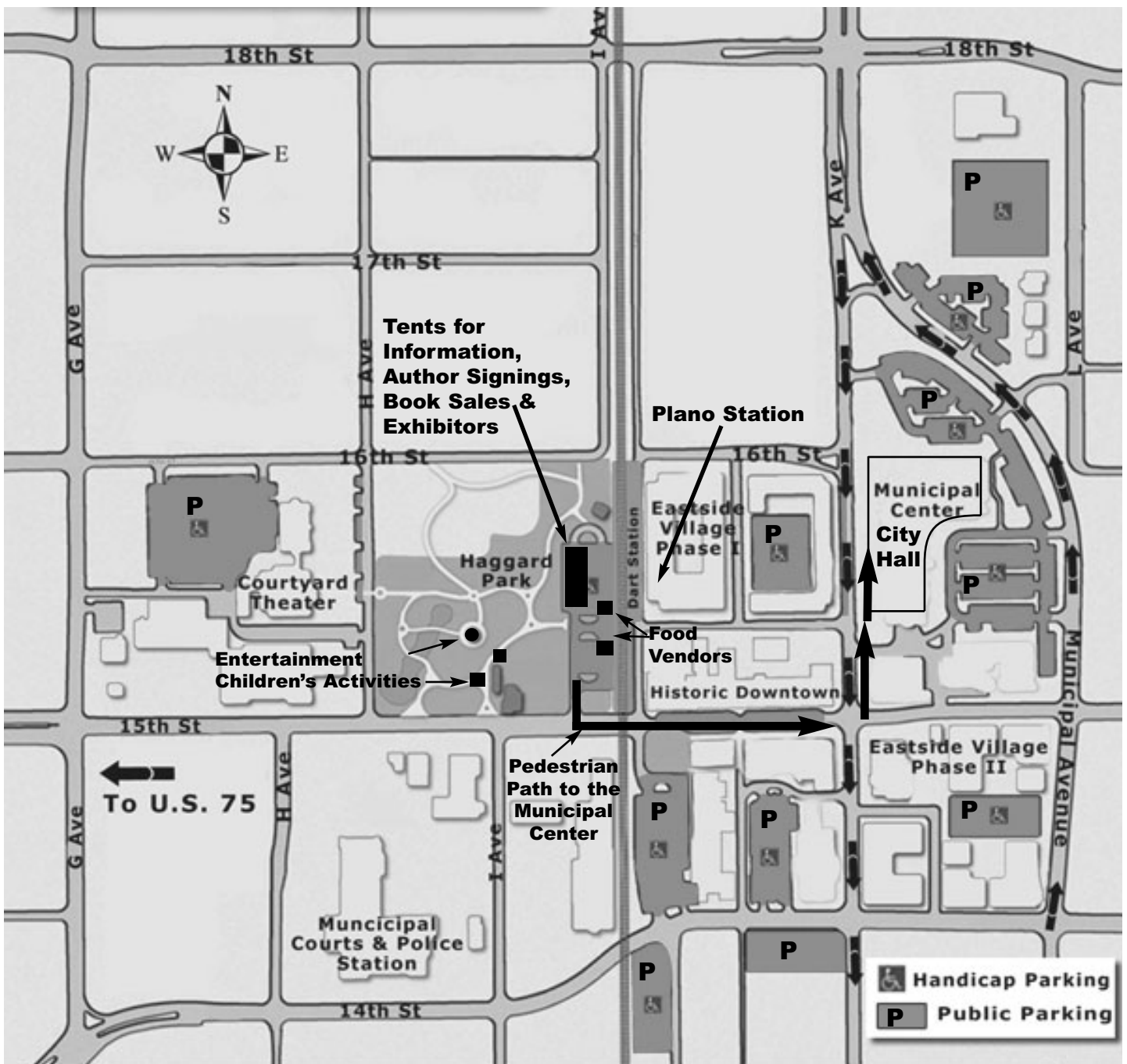
GAZEBO SCHEDULE

10:00am - 10:45am	Jazz - The Slide Captain & Crew
10:45am - 11:00am	Storytelling with Patrick McBride
11:00am - 11:15am	Gospel Singer - Mark Silvis
11:15am - 11:30am	Book Reading - Rev. Alvin Franzmeier
11:30am - 11:45am	Gospel Singer - Mark Silvis
11:45am - 12:00pm	Contemporary Christian Artist & Children's Minister - Dave Eden
12:00pm - 12:15pm	Adult Writing Contest Winners Read
12:15pm-12:45pm	Piano - Scott Willis
12:45pm - 1:00pm	Barbershop Quartet - Southwest Sound
1:00pm - 1:15pm	Children's Writing Contest Winners Read
1:15pm - 1:30pm	Contemporary Christian Artist & Children's Minister - Dave Eden
1:30pm - 1:45pm	Story Teller - Jim Gramon
1:45pm - 2:00pm	Barbershop Quartet - Southwest Sound
2:00pm - 2:15pm	Children's Writing Contest Winners Read
2:15pm - 2:30pm	Story Teller - Jim Gramon
2:30pm - 3:00pm	Old Time Radio Show: Fibber & Molly "Fibber Gets Stuck In The Asphalt"
3:00pm - 3:15pm	Book Reading - Peggy Green-Ernst
3:15pm - 3:30pm	Poetry Reading - Jim Wilson
3:30pm - 4:00pm	Old Time Radio Show: "Sorry Wrong Number"
4:00pm - 4:30pm	Guitar - Dave Eagleston
4:30pm - 5:00pm	Old Time Radio Show: Gunsmoke "The Smokeout"

CHILDREN'S TENT SCHEDULE

10:45am - 4:30pm	Art Projects with PISD Art Teachers based on Mocha, the Real Doctor & Horned Toad Canyon will be offered intermittently throughout the day.
10:15am	Magic Show by Spellbinding Entertainment
11:00am	Art-a-rama Art Project
12:00pm	Reading by Jane Roberts Wood <i>Mocha, the Real Doctor</i>
12:15pm	Reading and Pump the Bear Show by Gisella Olivo Whittington
12:45pm	Reading by Kelli Kyle Dominguez <i>The Perfect Piñata</i>
1:30pm	Old-Time Radio Show "Let's Pretend"
2:00pm	Reading by Catherine Carrasco Lynch <i>Mi Abuelita</i>
4:00pm	Storytelling with Michele Erikson

EVENT MAPS



All Panels and Workshops will take place in either Plano Station or the Municipal Center/City Hall. You may access the Municipal Center on the West side of the bldg. on K Avenue.

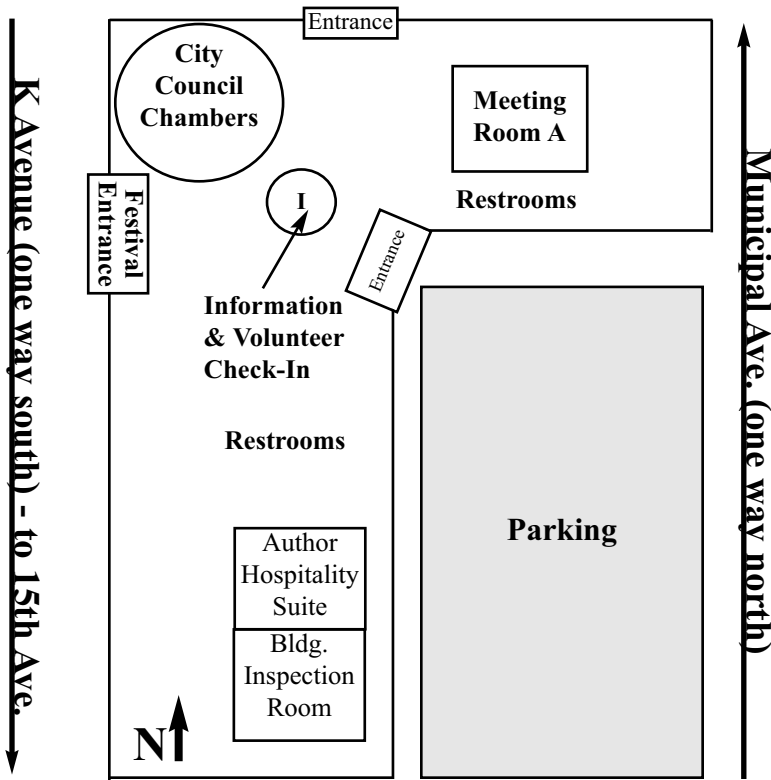
Book signings will take place 10 minutes after panels in the Book Signing tent (Tent 1). See map on pg. 10

Children's Activities, Entertainment and Refreshments will be available in Haggard Park at 901 E. 15th St. See map on pg. 10.

Additional information is available at the Plano Book Festival booth in Tent 2.

EVENT MAPS / EXHIBITORS

MUNICIPAL CENTER / CITY HALL 1520 AVE. K



EXHIBITORS

Tent 1

Borders & Book Signings

Tent 2

Collin County Adult Literacy Council, Authors' Party Tickets, First Aid, Collin County Kids, Jeff Crilley, The Dallas Morning News, DART, Lynda Morley, Alicia Sigur, WRR

Tent 3

Atriad Press, Bright Sky Press, Joyce Buckner, Mark Bogosian, Tommy Hamilton, Michael Regan

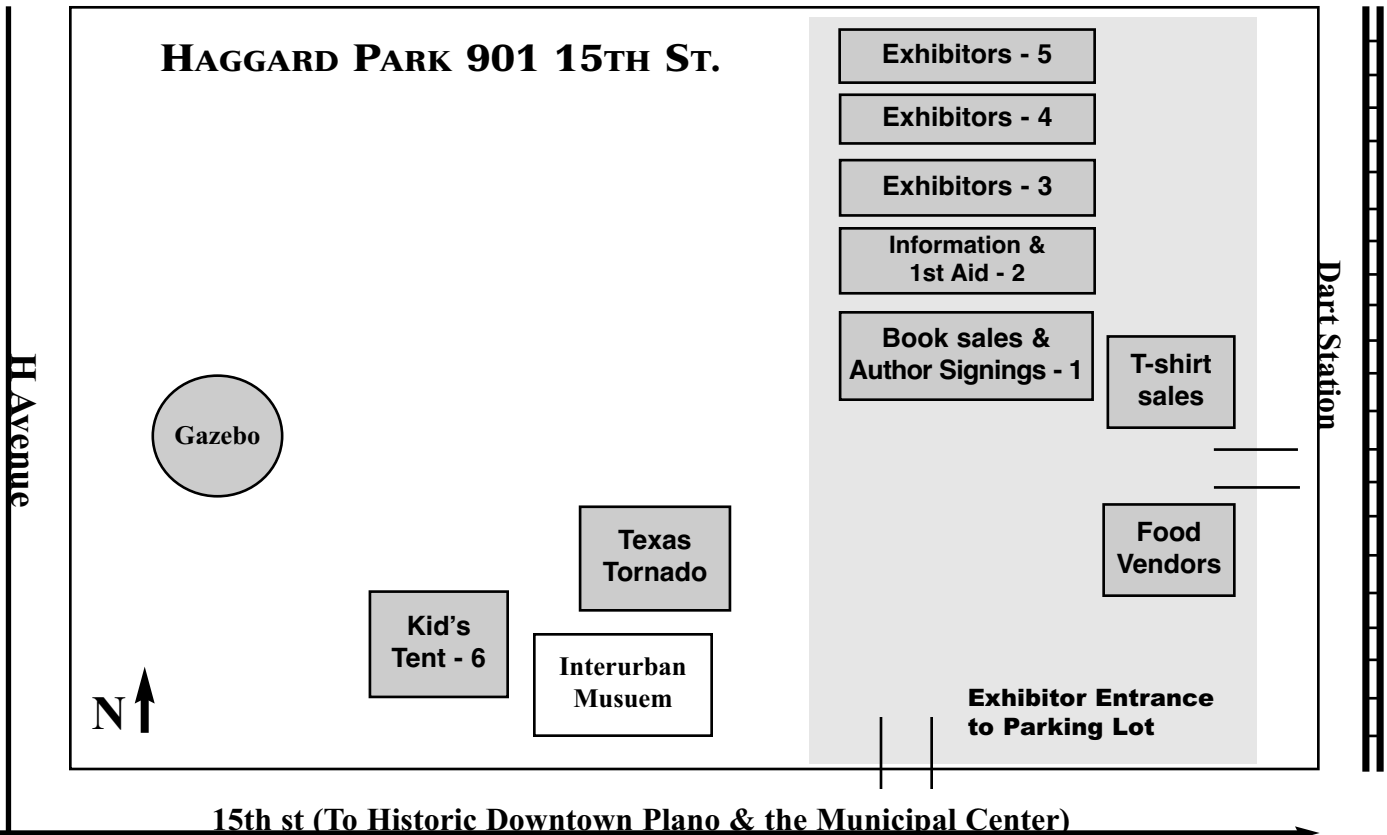
Tent 4

Steve Copling, Carolyn King Dennis, Jim Gramon, William Hunter, Marlane Miller, Helen West-Rodriguez

Tent 5

Patti & Howard Fields, Susan Fisher Anderson, Roy R. Fisher, Jr., Merle Volding, The University of Phoenix, Tree of Life Chiropractic

HAGGARD PARK 901 15TH ST.



2004 FEATURED AUTHORS

Mackey Murdock

Chute #3

Texas son Mackey Murdock grew up at an end-of-the-road country store during the days when neighbors made one stop to buy chicken feed, tobacco, flour, and bolt material. Sitting down-wind from early retirement, Mackey has realized a lifelong dream - writing - and has two nonfiction books, *Last of the Old Time Texans* and *Texans Remember the Korean War*. His storytelling, honed at the DFW Writers' Workshop, presents an easy-going style that reels his readers in then sends them searching for more titles. His first published fiction, *Chute #3* is an award winning novel brimming with the flavor of Texas in the seventies. Mackey taught school, served in the navy, and spent thirty-four years in corporate management. He and his wife, Joanne, make their home in Garland, Texas.

"Lone Star Literature" panel: 3:10 p.m., Plano Station

Joan Neubauer

The Complete Idiot's Guide to Journaling

www.wordwright.biz

A public speaker, Joan Neubauer, addresses a wide array of subjects for organizations, writers' groups, and corporations. She teaches classes and workshops about writing, journaling, autobiographies, and business. In addition to writing books, Joan and her husband, Steve, own and operate Word Wright.biz, Inc. They are the parents of three children and live in Georgetown, Texas.

Reading/Workshop: 4:00 p.m., Building Inspection Room

Marjorie Hodgson Parker

Assault: The Crippled Champion

Marjorie Hodgson Parker grew up in Fort Worth, Texas. She now lives with her husband, Joe, on the Parker Ranch near the Red River in North Texas. They have two grown daughters, Joanna and Sarah. An award-winning author, Marjorie has been widely published in newspapers, magazines, and books. *Assault The Crippled Champion* is her 3rd book for young readers.

"Books for Young Adults" panel: 11:50 a.m., Meeting Room A in City Hall

Dr. Terry Parsons

The Intimacy Jungle How You Can Survive and Thrive In a Lasting Marriage

www.drterryparsons.com

Terry Parsons, Ph.D., D.Min. is a husband, dad, psychotherapist, university consultant, teacher, minister, and the developer of COMMIT seminars for dating and engaged couples and THRIVE seminars for married couples. He earned his Doctor of Ministry degree in Pastoral Counseling from Southern Methodist University and his PH.D. in Clinical Psychology from The Fielding Institute. His mission through his counseling, speaking, and writing is to help people in a world of troubled marriages and painful divorces to find the right mates, develop intimate relationships, and have thriving, lifetime marriages.

"Building Stronger Relationships" panel: 12:40 p.m., City Council Chambers

Jeff Putnam

Jeff Putnam has written more than a dozen novels, but from the early 1990s he became more interested in shepherding books of other talented writers to publication with the house where he has been editor in chief - Baskerville publishers. Mr. Putnam has also worked as a translator of French, Spanish, and Italian works

of fiction and nonfiction. He continues to write, edit, translate, and publish books of all varieties. Besides books, his passion is opera, both listening and singing. He attended Phillips Andover, Columbia, U.C. Berkeley, and in France, the Conservatoire de Nice.

"The Writer's Craft: Publishing Your Book" panel: 11:50 a.m., City Council Chambers

Dr. Christine Quatro

Dr. Christine Quatro is a full-time orthopedic surgeon who specializes in the care and treatment of musculoskeletal injuries in children and adolescents. She is a graduate of the University of Texas at Austin with a BA in biology. She received her medical degree from the University of Health Sciences - College of Osteopathic Medicine in Kansas City, Missouri. Dr. Quatro is a fitness enthusiast and the mother of two beautiful girls. She has been involved in fitness and strength training throughout her lifetime and during both pregnancies. She has incorporated into this book information from hundreds of medical journals as well as her own personal experience simplifying it for everyday use.

Health & Fitness panel; 11:50 a.m., Plano Station

Michael K. Regan

Never Again Self-Defense Guide for the Flying Public

www.brownbooks.com/authors/bogosian

Michael Regan has been employed by the North Central Texas Council of Governments for the past nine years, and is currently serving as manager of the Regional Training Center. He was the senior police training coordinator prior to occupying his current position. He also teaches courses in personal protection, violence in the workplace and women's safety issues. He is an active Texas Peace Officer and is also a United States Air Force veteran with over twenty-nine years of service. While in the military, he completed his bachelor's degree in business at the University of Maryland and several master's level courses in public administration. Mike has also completed over six hundred hours of specialized training in ground combat defense. He is currently completing a master's degree in education from Saint Joseph's University and is a graduate of the Air Force Command Ground Combat Defense School and the FBI Anti-Terrorism Course.

Never Again: Self-Defense Guide for the Flying Public panel: 1:30 p.m., Plano Station

Colleen A. Rickenbacher

Be On Your Best Business Behavior

Colleen A. Rickenbacher, CMP, SEP, is a business owner, author, Certified Meeting Professional, Certified Special Events Professional, speaker, consultant and television personality. Speaking engagements have taken Colleen around the World and she appears on a television series "Make Your Day Count" produced by Oral Roberts University. She was featured in the HBO Series "Hard Knocks Training Camp for the Dallas Cowboys." Colleen just filmed with E! Network for a television series and she can be heard on Internet broadcasting on Voice America. Colleen has been the recipient of numerous awards; however, one of her greatest honors is to have an award named after her, The Colleen Rickenbacher Leadership Award, which is presented annually to one of the over 900 members of the local Chapter of Meeting Professionals International.

Taking Care of Business Panel; 3:10 p.m., Meeting Room A

2004 FEATURED AUTHORS

Melanie Rigney

Helping Writers Be the Best They Can Be

Melanie Rigney is a freelance book editor, specializing in nonfiction self-help, how-to and memoir works. Recent editing projects have included a legal thriller novel, a child development manual, a memoir, and an anthology of humorous outhouse stories. She is currently writing her own family history for publication. Throughout her career, Melanie Rigney has been involved in book acquisitions, development, and proposals. She began her career as the publishing manager of the Hayden Books imprint, owned by Macmillan Publishing, then as a book editor at Thomson Financial Publishing. Ms. Rigney became editor-in-chief of *Writer's Digest Magazine* and *F & W Publications*, where, along with her job of running the magazine, she worked with the research department and focus groups to keep abreast of book trends and readers' interests. She was also named editorial director for *Writer's Digest Trade Books*, where she worked with the book club editor, streamlined production processes, and trained new editors. She has served as an expert on writing issues for conferences and various newspapers, magazines, and Web sites.

**"The Writer's Craft: Publishing Your Book" panel:
11:50 a.m., City Council Chamber**

Joyce Gibson Roach

Horned Toad Canyon

Joyce Gibson Roach is a graduate of TCU in Fort Worth, Texas, where the mascot is the horned toad. She has been a public school teacher and an adjunct professor of English at TCU specializing in literature of the Southwestern U.S. She is the author of award-winning nonfiction and fiction about the American West, a Fellow of Texas State Historical Association, a member of the Texas Institute of Letters and the Texas Folklore Society.

**"Books for Young Adults" panel: 11:50 a.m.,
Meeting Room A**

John J. Roark

Joseph Roark His Life and Times

John J. Roark has authored two family historical biographies; the most recent, *Joseph Roark: His Life and Times*, was recognized by the Texas State Genealogical Society with its 2002 Writing Award Grand Prize. A native of Dallas and a graduate of Texas A & M University with B. S. and Masters degrees in civil engineering, he served as city engineer for three Texas cities and in 1976 was elected president of the American Public Works Association. From 1970 to 1980, he was responsible for transportation planning for the DFW metropolitan area. A veteran of the USAF, he retired as a brigadier general in the Texas Air National Guard.

**"Writing Your Family History" panel: 2:20 p.m., Meeting
Room A**

Ed Roberts

War Horse

Educator Ed Roberts, a graduate of Oklahoma State University, developed the youth program for the Appaloosa Horse Club and has been Executive Secretary of the American Paint horse Association for 26 years. A member of the American Horse Council, Ed is a lifelong horseman and cattleman.

**"Historical Perspectives" panel: 3:10 p.m.
Bldg. Inspection Room**

Suzanne Short

Wisdom Daddy Taught Me

www.shortconcepts.com

Suzanne Short's successful careers as a Realtor, stockbroker, and mortgage broker give her a broad financial background. She is busy writing her next book, tentatively titled, *Wisdom Daddy Taught Me for Kids*. She and her husband reside in Irving, Texas.

"Money Matters" panel" 3:10 p.m., Meeting Room

Paul Spellman

Race to Velasco

John H. Rogers Texas Ranger

Paul N. Spellman is a Texas storyteller who teaches history at Houston Community College, University of Houston and Duchesne Academy in Houston. He is finishing his doctoral dissertation - a biography of early Texas leader Colonel Hugh McLeod-at University of Houston. Mr. Spellman earned a master's degree in Texas History from the University of Texas at Austin and a bachelor's degree in English from Southwestern University in Georgetown, Texas. Mr. Spellman has researched the pioneer Woods family extensively, providing background for his realistic portrayal of characters in his book *Race to Velasco*.

**"Books for Young Adults" panel: 11:50 a.m., Meeting Room
A in City Hall**

"Lone Star Literature" panel: 3:10 p.m., Plano Station

Hazel Spire

Secret of the Seventh Gate

Homeward Tracks

www.hazelspire.com

Born in London, Hazel Spire moved to the U.S. in 1978 after meeting her Texan husband in Iran, where she worked as a teacher. Iran is the setting of her children's novel, *Secret of the Seventh Gate*. More than fifty of Hazel's poems, articles, and stories have appeared in magazines. Her work has won awards from *Writer's Digest*, *Byline*, *American Pen Women*, and other contests. Hazel graduated from TWU in 1992. She leads school workshops through *Writer's Garret* and reads at Dallas poetry venues.

**"Books for Young Adults" panel: 11:50 a.m., Meeting Room
A in City Hall**

Pam Stone

Women's Guide to Living Alone

Pamela Stone is a syndicated writer. Ms. Stone's news articles are distributed by the Los Angeles Times and New York Times Syndicates. Ms. Stone writes about issues pertaining to seniors, families, and women. Ms. Stone serves on the advisory board for Home Instead Senior Care, a corporation that places nonmedical workers for the care of the elderly.

**"Matters of the Heart: Stories of Families" panel: 10:10 a.m.,
Plano Station**

Carlton Stowers

Death in a Texas Desert

Carlton Stowers is a staff writer for the Dallas Observer and the author of numerous nonfiction books, *Careless Whispers* and *To the Last Breath*, both winners of the Mystery Writers of America's Edgar Award for Best Fact Crime Book of the Year. His work for the Observer has earned him a half dozen Katie Awards from the Dallas Press Club and four Stephen Philbin

2004 FEATURED AUTHORS

Awards from the Dallas Bar Association. He was recently inducted into the Texas Institute of Letters.

"True Crimes" panel: 11:00 a.m., City Council Chambers

Hyla Swesnik

What's the Word?

With more than thirty years of education experience, Hyla Swesnik is widely recognized for teaching unique techniques to master standardized tests - such as SAT, ACT, LSAT, and GMAT - to students as well as teachers, tutors, and other adults. She is a Magna cum Laude graduate of the University of Texas at Austin, with a Bachelor of Arts degree in mathematics and chemistry, and a Master of Arts degree from SMU. Developer of *What's the Word?*, the acclaimed vocabulary enrichment program which won a coveted 1996 *Parents' Choice Award, Hyla is president of Dallas-based Vocabulary Enterprises, L.C. and Director of What's the Word? Academy.

"Vocabulary Workshop" 12:40 p.m., Meeting Room A

Dr. Paul Tracy

Who Killed Stephanie Crowe?

"True Crimes" panel: 11:00 a.m., City Council Chambers

Paul E. Tracy, Ph.D., is a criminologist who specializes in the study of juvenile delinquency and the legal and policy issues in the juvenile and criminal justice systems. Dr. Tracy has authored five scholarly books and numerous research articles in criminology. He is a recognized authority on the causes and patterns of delinquency. Dr. Tracy received his doctoral degree under the guidance of the world's most renowned criminologist, Marvin E. Wolfgang, at the Sellin Center for Studies in Criminology and Criminal Law at the University of Pennsylvania. Dr. Tracy is currently a Professor of Criminology, Sociology, and Political Economy in the School of Social Sciences at the University of Texas at Dallas. He has received numerous awards including the 2003 President's Award from the Western Society of Criminology and being listed in *Who's Who in American Colleges and Universities*. Dr. Tracy is a native of Rhode Island. He currently resides in a suburb of Dallas with his wife, Kathryn, and their cat, Delilah.

William Verkest

A Family Matter: A Guide to Organizing Your Estate

www.afamilymatter.net

"Money Matters" panel: 3:10 p.m., Meeting Room A

William A. Verkest has an inherent ability to "organize" - from the simple project through the complex organization. In *A Family Matter*, he blends this talent with the experience he gained from being solely responsible for closing his mother's estate. The result is an exceptional layperson-to-layperson discussion of a subject immensely important to all families. Mr. Verkest is a husband, father, grandfather, professional engineer, and retired senior United States Air Force officer.

Merle Volding

Family History DVD

Merle Volding received his bachelor's degree in accounting from the University of Iowa. He spent 48 years in the business world. Merle was the founder, president and CEO of BancTec, Inc. He and his wife, Marian, have been married over 50 years and are blessed with three children and seven grandchildren.

"Writing Your Family History" panel: 2:20 p.m., Meeting Room A

Dr. Barbara Wedgwood

Barbara Wedgwood is the Director of the Continuing Studies Creative Writing Program at SMU. She received her doctorate in English Literature at University College, London, and is the author of seven books, a play and a screenplay. She is also a free-lance editor of fiction and biography.

"The Writer's Craft: Publishing Your Book" panel: 2:20 p.m., Meeting Room A

Helen West-Rodriguez, Ph.D.

Hands Across the Border / Manos a Través de la Frontera

When Mom and Dad Grow Old

Helen West-Rodriguez, Ph.D., is a retired professor of gerontology at the University of Texas Southwestern Medical Center, Dallas, Texas. Her undergraduate degree is from Stanford University; and her graduate degrees, Master of Arts in clinical psychology and Doctor of Philosophy in education and gerontology, were awarded from the University of North Texas. Dr. West-Rodriguez is a licensed professional counselor. She was a staff psychologist at a long-term care facility where she directed a five-state training program funded by the U.S. Dept. of Health and Human Services.

"Matters of the Heart: Stories of Families" panel: 10:10 a.m., Plano Station

"Double Your Pleasure" panel: 11:00 p.m., Meeting Room A

Mitchel Whittington

Haunted Encounters, Real Life Stories of Supernatural Experiences

www.AtriadPress.com

Mitchel Whittington is an author and speaker on the supernatural, and a frequent guest on talk radio across the country. Along with his individual books and articles, he is a Senior Editor at Atriad Press. Mitchel's favorite area of expertise is using historical research as a tool for paranormal investigation. He lives in Jefferson, Texas where he resides in an 143-year-old haunted house with his wife, Tami and two basset hounds.

Reading: 1:30 p.m., Building Inspection Room

Gisella Olivo Whittington

Pump the Bear

www.pumpuplife.com

Gisella Olivo Whittington's son, Wyatt was born with two congenital heart defects called Transposition of the Great Arteries and an Atrial Septal Defect. At five days old he underwent open-heart surgery. Several hours later he developed complications and doctors had to re-open his chest to perform CPR. Today he is a healthy and active nine year old who receives yearly check-ups. He is a survivor and the source of her inspiration for her book *Pump the Bear*. Proceeds from her book will go to help the Wyatt W. Whittington Heart Foundation. Its mission is to improve the health and well-being of children and families affected with life-threatening illnesses and to promote, fund, and support the prevention of heart disease through education and research. Ms. Whittington has lived all around the world but currently resides with her family in Allen, Texas.

"Through a Child's Eyes" panel: 10:10 a.m., Meeting Room A

2004 FEATURED AUTHORS

Del-Metri Williams

As A Mom Thinketh

Del-Metri Williams holds an M.B.A. in marketing and management, as well as a B.S. in business administration. Ms. Williams is married and the mother of two children. She is the founder and president of Mom Executive Officers (MomEOs), which was created to empower mothers towards wealth through entrepreneurship, investments, and financial literacy. With over fifteen years of experience in sales, marketing, and consulting, Ms. Williams has a broad understanding of the business and financial worlds. After leaving a corporate career, she began helping small-business owners market their products and services while teaching a business class at Tarrant County College. Her passion is focused on women who want to change their lives and start living their dreams. She currently gives business and wealth-building presentations targeted specifically toward mothers from all walks of life.

“Educated Parenting” panel: 11:00 a.m., Plano Station

Jim Wilson

Distillations of a Life Just Lived

Coals to Diamonds

www.jamesraywilson.com

Jim Wilson grew up on a farm-ranch in far West Texas. He graduated from the veterinary school at Texas A & M University and has been a practicing veterinarian and poet for the last 28 years. He tries to write poems that are little verbal clips of life's everyday events.

Reading: 4:00 p.m., Meeting Room A

Jane Roberts Wood

www.janerobertswood.com

Roseborough

Mocha: The Real Doctor

Jane Roberts Wood is the author of *Grace, Dance a Little Longer, A Place Called Sweet Shrub*, and *The Train to Estelline*. A recipient of the Texas Institute of Letters Award, and fellowships from the National Endowment for the Humanities and the National Endowment for the Arts, she is a member of TIL and PEN. She received an award for the Best Short Story of 1998 from the Texas Institute of Letters. She lives with her husband in Dallas.

“Good Reads: Literary Fiction” panel: 12:40 p.m., Plano Station

“Through a Child's Eyes” panel: 10:10 a.m., Meeting Room A in City Hall

Jeannette Wright

Men Are Dogs

www.MenAreDogsBook.com

Jeannette lives with her husband, Lance, and their canine and feline companions in Texas.

“Humor: A Prescription for Healthy Relationships” panel: 1:30 p.m., City Council Chambers

MODERATORS

PBF thanks our moderators for their participation in this year's festival.

Milli Brown, owner Brown Books - Publishing
101

Mayor Pat Evans - Educated Parenting

Carol Frank, MBA - Taking Care of Business & Money Matters

Rev. Alvin Franzmeier - Good Reads: Literary Fiction

Brenda Kellow, certified genealogist - Writing Your Family History

Terrence R. Madsen L.P.C. L.M.F.T.
Performance Counseling & Consulting - Building Stronger Relationships & Humor: A Prescription for Healthy Relationships

Dorothy McConachie - Lone Star Literature

Rick Neudorff, County Chairman of the Republican Party in Collin County - State of Affairs

Judge John E. Payton - True Crimes

Ted H. Peters Executive Director Heritage Farmstead - Historical Perspectives

Debra Pruitt, M.A. - Through a Child's Eyes & Books for Young Adults

Minette Riordan, Ph.D. Publisher of Collin County Kids - Double Your Pleasure

Scott Teagle, owner Slender Lady Fitness Centers - Plano Public Librarian

Lisa Williams, owner of Tutor Frisco -Matters of the Heart: Stories of Families

Anne Womack, Plano Public Librarian - The Thrill of Mysteries

SPECIAL THANKS

The Plano Book Festival would like to thank the following businesses, individuals and organizations for their generous contributions.

PARTNERS

*Judge John E. Payton
Junior League of Plano*

TEAM MEMBERS

*Abacus Printing
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Crest Auto Group
Dr. Joseph Hidalgo Jr. DDS
JLH Presentations, Jana High
Planet Pizza
Plano Office Supply
Spacewalk of Collin County
State Farm Agent Mickey Christikos
Sutton Place
Swan Roofing
Texas Tornado Hockey*

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Galaxy of Salons
Henry's Homemade Ice Cream
Jason's deli
Laser Quest Plano
Love & War in Texas
The Main Event
Mary Kay Cosmetics - Charlotte Kroll
Mary Kay Cosmetics - Terra Nickerson
Mr. Wok
Plano Pets & Grooming
Plano Symphony Orchestra
Gail Pounders
Plano Cycle & Fitness
Shady Oak Barbeque & Grill
Shoemaker & Hardt
Starbucks
Stop-n-Shop Home Show & Craft Bazaar
Texas Land & Cattle
Westin Stonebriar Hotel*

HISTORIC DOWNTOWN PLANO

SUPPORTS ADULT LITERACY

Akers & Associates
1015 E. 15th St.
972-423-3345

Ambience Decor
1414 Ave. J.
469-241-9799

Art Centre of Plano
1039 E. 15th St.
972-423-7809

The Blue Goose
1007 E. 15th. St.
972-881-9295

Candy Bouquet & Gifts
1020 E. 15th St.
972-881-5545

Cobwebs Antiques
25 Dealers
1400 Ave. J
972-423-8697

**French Hen Tearoom
(Inside Cobwebs)**
972-578-2777

Coffee Haus
1045 15th Pl. @ Ave. K
972-312-8544

Dollmart
1013 15th Pl. #101
972-423-7090

Dutch Mill Flowers
1029 A E. 15th St.
972-235-7123

Eastside Art Gallery
1021 E. 15th St.
972-424-7073

Espresso Yourself Coffee Shoppe
1022 E. 15th St.
972-516-1647

Jorg's Cafe Vienna
1037 E. 15th St.
972-509-5966

Just Gotta Have It, Inc.
1004 E. 15th St.
972-633-5000

Kelly's Eastside
1422 Ave. K
972-424-9200

The Master Suite
1018 E. 15th St.
972-516-8640

Nanny Granny Antiques
1408 Ave. J
972-423-3552

Nature's Finest Art
1016 E. 15th St.
972-898-7324

New Additions
1033 E. 15th St.
972-423-2201

Nikki's
1011 E. 15th St.
972-423-4444

Nooks 'n Krannies
1017 E. 15th St.
972-578-7062

Old Towne Gallery & Frame
1012 E. 15th St.
972-515-9944

Plano Minimart
1045 15th Pl. #153
972-398-1015

Plano Barbers
1031 E. 15th St.
972-423-3400

Philly Connection
1410 Ave. K
972-578-1500

Poppy's Italian Restaurant
1410 Ave. K
214-473-8046

Red Awning Antiques
1024 E. 15th St.
972-424-3003

Sherwood House
1010 E. 15th St.
972-633-0591

Simple Country Pleasures
1013 E. 15th St.
972-422-0642

Two Brothers Cigars
1424 Ave. K
972-424-7272