



## 3<sup>rd</sup> Annual Plano Book Festival *for Adult Literacy*

March 20, 2004  
10am – 5pm

[www.planobookfestival.com](http://www.planobookfestival.com)

### **Author Requirements for Participation:**

1. Register by **December 31, 2003**. Send your name, address, telephone number, email, website (if applicable), participation preferences (i.e. speaker, panel participant, moderator, reader, storyteller, book signings, or workshop leader), bio and picture if not on your website or book jacket, book title(s), and a complimentary copy of your latest book (s) to:

**Collin County Adult Literacy Council  
P.O. Box 941802  
Plano, Texas 75094**

2. You have two options for selling your books. You may elect to have Borders sell your books with 20% of the sales being donated to adult literacy or you may rent a booth and sell your own books with a minimum of a 10% contribution to adult literacy. If you choose to rent a booth, then a 10 X 10 space is available on a first come, first served basis at a cost of \$150.00 including a table and two chairs. To reserve your booth send \$150.00 with contact information to the above address by **January 15, 2004**.
3. **Exhibitors** and **publishers** are also invited to rent a booth space following the same guidelines as mentioned in #2.

Author's Name \_\_\_\_\_

Book Title(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Presented by Collin County Adult Literacy Council (CCALC)  
A non-profit association of literacy providers in Collin County  
**CCALC.org**

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Participation Preferences \_\_\_\_\_

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The 3<sup>rd</sup> Annual Plano Book Festival will be held in downtown Plano, Texas at the newly renovated **Haggard Park**, the nearby **Plano City Hall**, and at the **Plano Station** on the **DART** Rail line.

Authors will speak, panels will discuss topics, creative writing contest winners will be announced, and writing workshops will be offered. Tents for book sales, author signings, exhibitors, storytelling, children's events, food, concessions, and entertainment will be part of the festivities.

For more information contact the Author and Program Coordinator, Debbie Frick, at [djfrick@comcast.net](mailto:djfrick@comcast.net) or 972-839-9529.